



For Today Since 1963

VIFON – STEAMED RICE NOODLES

Leader in Vietnamese-Origin of Asian product category

In 1995, **VIFON** is the **FIRST** company in Vietnam and globally to produce instant rice noodles (Phở, Bún, Bánh đa cua, etc.).

Using **STEAM-COOKED** technology - offering a healthier, oil-free, and gluten-free alternative to traditional deep-fried wheat noodles.





VIFON[®]

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LEADER IN THE VIETNAMESE FOOD CATEGORY





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PRODUCTION STRENGTH & GLOBAL INFRASTRUCTURE

- **2 main factories** in North and South Vietnam, a third under construction. 3,500 employees ensure large-scale production and high-quality standards.
- **Main European distribution** center located in Poland
- **Exported** to over 100+ countries
- **3 main categories**: Instant Noodles – Noodles - Sauces





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UNIQUE STEAM-COOKING TECHNOLOGY

OIL-FREE PRODUCTION • BETTER TEXTURE • A HEALTHIER CHOICE



HACCP



SMETA



Steam cook
rice noodle



No synthetic
color added





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AUTHENTIC VIETNAMESE PRODUCTS – MADE FROM ORIGINAL RECIPES

RICE NOODLES – TRADITIONAL PHO



RICE NOODLES- VIETNAMESE STYLE



WHEAT NOODLES – PART OF OUR RANGE

The production process at VIFON combines traditional recipes with modern technology, ensuring authentic Flavours and high-quality products.



Golden Chicken Flavour 70g



Chicken Curry Flavour 70g



Cooking Noodle Curry Flavour
300g



Cooking Noodle Original Flavour
300g



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OTHER PRODUCTS INSPIRED BY ICONIC ASIAN CUISINES

KOREAN STYLE



CHINESE STYLE



EUROPEAN STYLE



POLISH STYLE



VIETNAMESE STYLE



THAI STYLE



JAPANESE STYLE



INDIAN STYLE



INDONESIAN STYLE



Explore More of Our Products – Click the Link Below:
https://drive.google.com/file/d/1wHn2-57mB7aq7sIWAwktPCpDQ0Jca0ln/view?usp=drive_link

VIFON Shines at Carrefour France – Lunar New Year Launch



Ribbon-cutting ceremony at Carrefour France with VIFON Chairman Tao Ngoc Tu and Carrefour management team during Vietnamese Goods Week.

VIFON proudly participated in the official Lunar New Year opening at Carrefour France during Vietnamese Goods Week in Paris.

Presence in one of Europe's major retail chains highlights:

- **Strong brand recognition** and credibility in international markets
- **Proven European market readiness** and high product standards
- **Growing consumer demand** for authentic Vietnamese food

This achievement highlights VIFON's leading role in Vietnamese cuisine and its European expansion opportunities.



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LUNAR NEW YEAR 2026 – OUR RETAIL DISPLAYS IN CARREFOUR FRANCE



Click here to watch the video: [Lunar New Year 2026 Carrefour France](#)



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OUR PRODUCTS ON SHELVES



EDEKA
GERMANY



AUCHAN
HUNGARY



SPAR HUNGARY



CARREFOUR
ROMANIA



For Today Since 1963

WE DELIVER PREPARED STAND WITH PRODUCTS

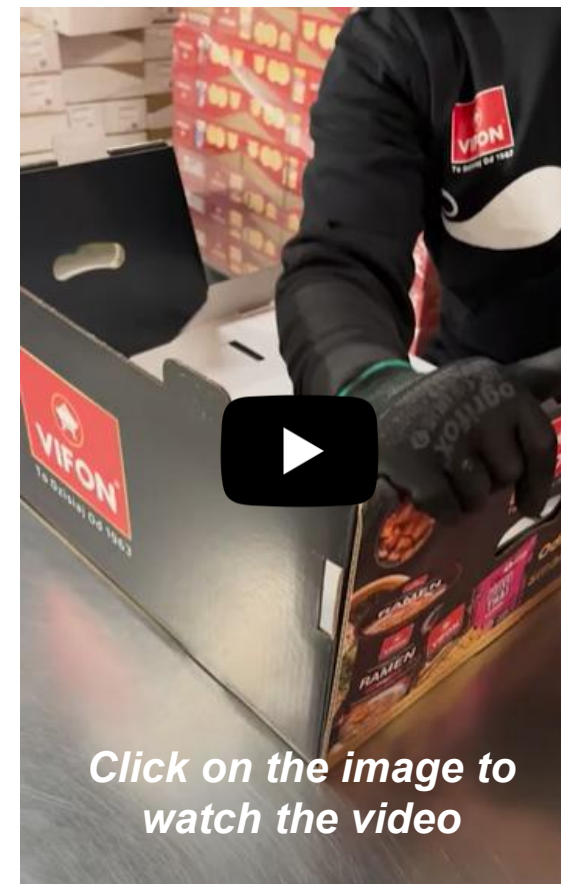
READY TO BE PLACED IN THE SHOP

- Save your time and money
- Stands can be re-used: you can easily add new products
- Ideal solution when standard shelf placement is limited
- Modern design
- Practical and solid construction
- Different stand dimensions
- Multicategory stand – shelves for sauces, pasta, and Vifon soups

THEY ARE CURRENTLY IN STORES:



AND MANY OTHERS



Click on the image to watch the video



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**Thank you for your attention.
We look forward to future
cooperation.**

**We would be pleased to
discuss a tailored listing
proposal with you.**

Contact us for samples,
planograms, and further
information.



EXW

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